2023 Vermont Horse Council Goals

**Communication –**

1. Improve VHC communication through the rejuvenation and update of the VHC webpage by year end 2023 at a cost per budget.

 March – April – Request for proposal and web designer selection

 April – May – 1) Determine website map and content with guidance from web designer; 2) identify and welcome a new VHC webmaster to take over duties effective July 2023

 May – July – Complete design and populate pages with content

 July – Launch new web page

 August – Dec – receive feedback and fine tune content/pages

1. Reinstate quarterly VHC newsletter and start relevant periodic emails to membership via Mail chimp, Canva, or Constant Comment
2. Revamp Ride & Drive program to solicit excitement, fun and community for VHC members.

**Trails –**

1. Formalize equestrian trails in Willoughby State Forest by year end 2023

 Feb - meet with ANR to determine next steps needed to formalize equestrian trails and make a plan

 June – complete site visit with ANR for the purpose of determining trails, parking and public comment content and date

 July – Aug – prepare public comment documents and presentation

 Sept- Oct – conduct public comment meeting

 Oct – Dec – update all trail maps and master plan for phased approach of trail system and possible equestrian camping site

1. Continue discussion and development of Coolidge State Park equestrian camping and associated trail mapping.
2. Groton Forest intitiatives – 1) VHC trail marking and updating of maps, 2) maintenance on horse corral footing at New Discovery
3. Silver Lake – 1)installation of two corrals, 2) maintenance of equestrian camping site, 3) investigation of addition trails at Silver Lake/Mooselamoo/Green Mountain Forest
4. Assure equine voice is present within Vermont Greenways organization
5. Complete Members Benefit private property trail access program.

**Education –**

1. Conduct an equine educational event per quarter

 Winter – Annual meeting – Mongol Derby

 Spring – Rider Fitness/Equine Fitness

 Summer – Trails App and Ride (Hack, Map & App)

 Fall – TBD

1. Investigate Large Animal Rescue – revitalize VHC equipment utilization and awareness
2. Solicit and train new board members and officers to assure long term viability of VHC
3. Continue connection with business community by conducting Equine Summit

**Administrative –**

1. Assure BOD/membership meetings are held every other month throughout the year with minutes reported on the VHC webpage
2. Assure proper 501-3C filings are completed on time
3. Assure proper liability and D&O insurance is obtained in a timely fashion
4. Assure financial documents meet all state and federal requirements